

Press Release

ecofinance opens branch in Switzerland

Graz, 14th of August 2007. ecofinance set up a new branch in Switzerland at the end of July 2007. This was the logical step for the leading provider of treasury management software within the German-language area to broaden its regional sales structures.

ecofinance is headquartered in Graz, Austria, and has subsidiaries in Essen and Zurich. Furthermore, the company targets the German-language market via sales and project offices in Düsseldorf, Frankfurt, Ingolstadt and Vienna.

Five companies in Switzerland are already using the integrated Treasury System ITS: Fritz Meyer Holding AG, Landis+Gyr AG, Petroplus Marketing AG, SR Technics and Telekurs Holding AG. ecofinance has formed a long-term partnership with UBS AG.

The Sales Director for the Swiss market, Adrian Birrer, is a native Swiss and has many years of experience in the field of IT and software. Birrer is responsible for positioning the Austrian software company ecofinance in the Swiss market. His tasks include setting up the Zurich office and the company's expansion in Switzerland.

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